



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

NANJANAPURAM, ERODE-638107.



28th ANNUAL REPORT

(2021- 2022)





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ANNUAL REPORT-2022




INAUGURATION OF FIRST YEAR CLASSES

The Inaugural Function for the first year Under Graduate students was held on 03.09.2021. The Chief Guest of the day was Swami Harivardhanandha Maharaj, Ramakrishna Mission Vidhyalaya, Coimbatore. IQAC organized an Induction Programme for our First Year Post Graduate students on 08.10.2021 & on 11.10.2021. Erode Kathir, Writer and HR Trainer, Erode and Shri. Anandha Swamy, Anandha Marga Mission, Kolkata served as the Resource Persons respectively.

EXTENSION OF AUTONOMOUS STATUS

The UGC has granted Autonomous Extension to the College for a period of five years (2021 – 2026).

AWARDS AND RECOGNITION

-  In **INDIA TODAY RANKING**, Our College Stands in Top 200 in all the Six Categories: Costume Design & Fashion – 44, BCA – 64, BBA – 72, Commerce – 80, Science – 91, Arts – 103.
-  Our College Stands in Top 100 Best Private Autonomous Colleges in the survey conducted by ‘Education World Magazine’. At National Level, our College occupies 80th Rank and at State Level 22nd Rank.
-  Institution Innovation Council has secured 3.5 Stars out of 4 ratings for completing the task within a short span of time.

INTERNAL QUALITY ASSURANCE CELL

- 🌸 Teachers Day was celebrated by IQAC in the campus on 07.09.2021 as a mark of tribute to the contribution made by teachers to the society. Teachers Day Special Address was given by Ms.Nivedita Louis, Feminist Historian, Chennai on the topic “Sigaram Thotta Aasiriyargal”.
- 🌸 On 17.09.2021, IQAC organized a Workshop titled “Preparation for NAAC Accreditation” Dr. S. Sagayaraj, IQAC Coordinator; Associate Professor and Head, PG Department of Computer Science, Sacred Heart College, Tirupattur and Dr. L. Ravi, Associate Professor & Head, Department of Computer Science, Sacred Heart College, Tirupattur were the Resource Persons.
- 🌸 Securities and Exchange Board of India (SEBI) and IQAC jointly organized a Faculty Development Programme on Investor Awareness in association with Sradha Academy for Financial Education on 30.09.2021. The Resource Person for the programme was Mr. Shankar Sundaresan, Securities Market Trainer - SEBI.
- 🌸 Internal Quality and Assurance Cell arranged an External Academic Audit to evaluate the Education Quality Processes of College on 09.10.2021. The team consisted of Dr.M.G.Sethuraman, Professor, Department of Chemistry; Dr.S.Rajendran, Professor, Department of Economics, Gandhigram Rural Institute, Gandhigram, Dindigul, and Dr.V.Vinod Kumar, Professor, School of English, Bharathidasan University, Trichy.
- 🌸 The Internal Quality Assurance Cell (IQAC) in association with Shiksha Sanskritti Utthan Nyas (SSUN), Tamil Nadu organized a Webinar on “Nuances of NEP for Higher Educational Institutions” on 30.10.2021. The Chief Guest was Dr. Lalitha Ramasamy, Adjunct Faculty, Manipal Academy of Higher Education, Manipal.
- 🌸 IQAC organized an “Expert Review Meeting for NAAC Reaccreditation” on 3.11.2021. Dr.R.Rajendran, Associate Professor, Department of Microbiology, PSG College of Arts and Science, Coimbatore, served as the Resource Person.
- 🌸 Faculty Exchange Programme was organized with Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore from 09.03.2022 to 11.03.2022

SEMINARS / CONFERENCES/ WORKSHOPS/ WEBINARS/ GUEST LECTURES

- ❁ Department of Biochemistry in association with IPR Cell organized An International Level Webinar on “Innovations and Intellectual Property Rights” on 29.04.2021.
- ❁ Department of Corporate Secretaryship and Professional Accounting conducted State Level E-Quiz on Commerce through Google Form from 15.6.2021 to 19.6.2021 for our College students and outsiders.
- ❁ Department of Business Administration with Computer Applications conducted One-day Webinar on Share Markets on 02.08.2021, Mr. Venkata Sri Harsha, MD & CEO, Shine Project, Hyderabad was the Resource Person.
- ❁ Department of Computer Applications organized a Seminar on “Open Source Programming” on 19.08.2021, Dr. N. Revathy, Professor, PG and Research Department of Computer Applications, Hindusthan College of Arts and Science, Coimbatore served as the Resource Person.
- ❁ Department of Tamil in association with Palakad Tamil Culture and Research Centre jointly organized National Level Conference on “The Creative World of Vanavil K. Ravi” on 25.08.2021 through Online platform.
- ❁ Department of Commerce conducted A National Level Quiz on Cyber Security for the students of various colleges from 20.09.2021 to 23.09.2021.
- ❁ Department of Commerce conducted An Awareness Program on “How to Crack CA?? Towards Professional Development” on 23.09.2021 through Zoom Meet. Dr. M. Jayanthi, CA Course Coordinator, Assistant Professor of Commerce, Kongu Arts and Science College, Erode, was the Resource Person.
- ❁ Department of Biochemistry organized A Webinar on “Balanced Immune system: A Key to Disease Free State” was arranged on 29.09.2021 with Ms. Sowbarnika Ratliff (Alumni), Scientist, Immunology, Cancer Vaccines and Immunotherapeutics, Pfizer, San Diego, California as the Resource Person.
- ❁ Department of Commerce conducted An Awareness Program on World Mental Health Day on 09.10.2021. The students presented their PPTs to create awareness. Student Capability Programme on Basic of Cardiovascular and Nephrology Disease: Health and Hygiene was conducted on 12.10.2021. Dr. P. Vijay, MD, DNB(cardio), Consultant, KMCH Hospital and Dr. V. Nagendran, Nephrology, DM, RANM Hospital, Erode were the Resource Persons.
- ❁ Department of Social Work organized an Awareness Programme on “Breast Cancer and Disaster Management” on 13.10.2021.

- ❁ Department of Catering Science and Hotel Management organized a Guest Lecture on International Chef Day on the topic “ Challenges and Opportunities for Hoteliers” on 20.10.2021. Chef. Karthick Kumar, Chief Cook, Omicron Marien Pvt. Ltd. Chennai was the Resource Person.
- ❁ Department of Computer Science (P.G.) conducted a Personality Development Programme on 25.10.2021 & on 26.10.2021. Mr.S.Ilangovan, Hicitizen Life Skills, Perundurai acted as the Resource Person.
- ❁ Department of Social Work organized State Level Seminar on “Skin Cancer and Signature Campaign” on 29.10.2021.
- ❁ Department of Business Administration conducted a Guest Lecture on “ Exercise and Nutrition in Healthy Ageing” on 19.11.2021, Dr.S. Vijaykumar, MBBS, Mrcdp., Ccebdm., Dmepc., Diabetologist in CNS Hospital, Avinashi, Tamilnadu.
- ❁ Department of Mathematics conducted “Training Programme for School Teachers on Usage of Smart Board and Teaching Mathematical Software Geogebra at Govt. High School. Valayapalayam (Tribal area) Gobi” as a Tribal Welfare Programme to the Tribal Students under DBT Star College Scheme on 01.12.2021. Sports and stationery things were donated for their Educational benefits.
- ❁ Department of Computer Technology and Information Technology organized a Webinar on “Opportunities and Challenges of Web Development Entrepreneurs” in collaboration with the Institution’s Innovation Council on 01.12.2021. Mr. K.Santhosh Kumar, Social Media Analyst, Nettel Solutions, Coimbatore served as the Resource Person.
- ❁ Department of Commerce conducted a One-day National Level Faculty Development Webinar on “Gender Sensitive Monitoring and Evaluation in Higher Education” on 03.12.2021,Dr. N. Murugeswari, Professor, Department of Women’s Studies, Bharathidasan University was the Resource Person
- ❁ Department of Business Administration, Department of Business Administration with Computer Applications and Master of Business Administration organized Seminar on “Investor Awareness Programme for Non Teaching Staff” on 06.12.2021.
- ❁ Department of Mathematics celebrated 134th Birth Anniversary of Srinivasa Ramanujan as Ramanujan Day on 22.12.2021. Various competitions were conducted through online for the students to exhibit their talents in Mathematics.

- ❁ Department of Computer Applications organized Two days “Personality Development Programme” on 30.03 2022 & on 04 .04. 2022. Dr.S.Subramaniam, Associate Professor & Head, Department of Management Studies, Info Institute of Engineering, Coimbatore was the Resource Person.
- ❁ Department of Psychology and Social Work jointly organized “Autism Awareness Rally” on 01.04.2022 from Collectorate to Erode GH. Dr. J. Sugashwaran Radiation Oncologist, Dr. N. Kharthik, Medical, Oncologist, Onco Foundation, Erode were the Resource Persons.
- ❁ Department of Physics organized a Webinar on “Roadmap for Research Project in Physics” Mr. M.Senthilkumar, Assistant Professor of Physics, Srinivasan College of Arts and Science (Affiliated to Bharathidasan University), Perambalur served as the Resource Person on 12.04.2022.
- ❁ Department of Social Work organized a Guest Lecture on “Understanding the Livelihood Struggles of Transgender Community” on 13.04.2022. Ms.Kalki Subramaniam, Actor, Activist, Inspirational Speaker served as the Resource Person.

WORKSHOPS

- ❁ Kongu Arts and Culture Research Centre conducted a Workshop on “Archeology and Hybridization” on 29.09.2021. The Resource persons were Mr. J. Ranjith, Director, Department of Archeology, and Mr. Suresh, Officer, Department of Archeology, Kodumanal .
- ❁ Department of Costume Design and Fashion organized A One Day International Level Virtual Workshop on “Fashion Drapery Elements on Dress Form” on 09.10.2021. The Resource Person for this workshop was Dr.Maryna Kisil, Docent, Department of Design of Textiles and Clothes, Kharkhiv State Academy of Design and Arts, Ukraine.
- ❁ Kongu Arts and Culture Research Centre conducted a Workshop on “Tamil Bhrami Kalvettukalum Eluzthu Payirchium” on 22.10.2021.
- ❁ Department of Costume Design and Fashion organized Two Days National Level Virtual Workshop on “Advanced Fashion Illustration Techniques” was organized on 27.10.2021& on 28.10.2021. The Resource Person was Ms.Dhanya Namboothiri, Fashion Designer, Freelance Surface Pattern Designer & Illustrator, Mumbai.

- ❁ Department of Biochemistry organized A One-day Workshop on “Advanced Immunohematology” on 01.12.2021. Rtn. PHF. K. R. Venkataachalam (Alumnus), Tamil Nadu Voluntary Blood Bank and Research Center, Erode served as the Resource Person.
- ❁ Department of Business Administration organized A Two- day Yoga Capacity Development Programme on Yoga (A sustainable development of Body, Mind and Soul) on 02.12.2021 and on 03.12.3021.
- ❁ Department of Computer Science (UG) conducted Two Days Hands on Training cum Workshop on “Computer Hardware and Networking” for the First year students on 07.12.2021 and on 08.12.2021. Mr.P.Manikandan, Proprietor, Sridharan Infotech, Erode served as the Resource Person.
- ❁ Department of English in association with the Departments of Tamil and Hindi conducted a Two–Day Workshop on “Content Writing” from 05.01.2022 to 06.01.2022. Film Director Mr. Pugal was the Resource Person.
- ❁ Department of Costume Design and Fashion conducted A Two- Day National Level Workshop on “Fashion Portfolio Presentation” from 08.03.2022 to 09.03.2022. Mr.M.Shahul Hameed, Assistant Professor, Department of Fashion Technology, NITEE School of Fashion Technology and Interior Designing, Bengaluru served as the Resource Person.
- ❁ Department of Management Science conducted a Workshop on “ Transform Yourself” on 14.03.2022 and on 15.03.2022. The Resource Persons were Mr. G. Mohanadev, and Ms.T.Hemasri Zone Trainers, JCI, India.
- ❁ Department of Tamil conducted a One- day Workshop on “Short Story and Novel” on 30.03.2022. Mr. Suprabharathimaniyan, Creator, Tirupur, delivered the Keynote Address.
- ❁ Department of English in association with the Departments of Tamil and Hindi organized a Guest Lecture Programme entitled “ Gendering : New Word ! New Meaning !” on 01.04.2022. Ms. Priya Babu, Motivational Speaker and Transgender Resource Centre, Madurai served as the Resource Person.
- ❁ Department of Corporate Secretaryship and Professional Accounting conducted a Workshop on “GST for Young Entrepreneurs” on 4.4.2022 & on 5.4.2022. Mr. D. Siva Shanmugam, GST Practitioner, GST Academy of Excellence, Erode served as the Resource Person.
- ❁ The Department of Business Administration organized Two days Workshop on “Advertising and Promotion Management” on 20.04.2022 and on 21.04.2022. Mr.D.David Winster Praveenraj MBA.,PhD., was the Resource Person.

- ❁ The Department of Management Science conducted a Workshop on “Digital Marketing” on 22.04.2022. The Resource Person was Mr.G.Raja Muneeswaran, System Administrator and Digital Marketing Coimbatore.

FACULTY DEVELOPMENT PROGRAMME

- ❁ Department of Tamil conducted Five-Day National Level Faculty Development Programme through online platform from 10.07.2021 to 14.07.2021. The Resource Persons were Prof. Tamilselvi, and Ms. Nivedhitha Louis, writer and historian.
- ❁ Department of Costume Design and Fashion conducted Five Days Virtual Faculty Development Programme for the faculty members of various institutions on the topic ‘Global Vision of Textile and Garment Industry 2021’ from 15.07.2021 to 20.07.2021.
- ❁ Department of Corporate Secretaryship and Professional Accounting conducted Five Days Virtual Faculty Development on “Building & Sustaining Competence – Corporate Management, Law & Practice” from 2.08.2021 to 6.08.2021. CA C Sakunthala, Practicing Chartered Accountant and Registered Valuer, CA Badri Narayanan, Chartered Accountant in Practice, Coimbatore, Dr. (CS) C V Madhusudhanan, Partner, KSR & Co., Company Secretaries & LLP, Insolvency Professional, CS. P. Eswaramoorthy, Company Secretary in Practice, Director, Ashvika Corporate Consultancy Services, Coimbatore, CS G Balasubramaniam, Company Secretary, Roots Multiclean Ltd., Coimbatore & Past Chairman, ICSI Coimbatore Chapter were the Resource Persons.
- ❁ Department of Computer Science (UG) conducted A Two-Day Faculty Development Programme, Hands on Workshop cum Training on “IoT and its Applications” on 22.10.2021 & on 23.10.2021 for the faculty members of our college with Mr.D.Ravikumar, Senior Software Engineer & Mr.T.Poovendhan, Product Development Engineer, Ascentz Technologies, Coimbatore as the Resource Persons.

RESEARCH ACTIVITIES

13 Scholars have registered for Ph.D. with the Research Guides of our College. 05 Scholars were awarded M.Phil Degree and 05 Scholars were awarded Ph.D. Degree during the academic year 2021-2022. 77 Research Articles of the faculty members are published in various reputed Journals with Impact Factor and 6 Research Articles of our Faculty Members are published in SCOPUS.

The Following Faculty Members have completed Ph.D during the academic year 2021-2022:

1. Ms. G. Manju, Assistant Professor, Department of BBA (CA)
2. Ms. K.V. Shanmuga Vadivu, , Assistant Professor, Department of BBA
3. Ms. G. Gomathi, Assistant Professor, Department of Corporate Secretaryship and Professional Accounting
4. Ms. N. Santhamani, Assistant Professor, Department of Corporate Secretaryship and Professional Accounting
5. Mr. D. Yuvasankar , Assistant Professor, Department of Commerce (CA)
6. Mr. D. Gopinath, Assistant Professor, Department of Computer Science (UG)
7. Ms. S. Poovika Nishanthini, , Assistant Professor, Department of Corporate Secretaryship and Professional Accounting
8. Ms. K. Punithavalli, Assistant Professor, Department of Commerce (CA) and
9. Ms. R. Chitra, Assistant Professor and Head, Department of Physics

MoUs

-  Department of Commerce (CA) signed A Memorandum of Understanding (MoU) with CA. M.Vishnu Kumar, KSR & Co., Chartered Accountants, Tirupur and Department of Commerce (CA) on 22.09. 2021.
-  Department of Commerce (CA) signed A Memorandum of Understanding (MoU) with ACS Capital Services (P) Ltd., Coimbatore on 26.10.2021. The MoU was signed by Mr. K. Annamalai, Managing Director, Annamalai Capital Services Pvt. Ltd.,
-  Department of Corporate Secretaryship and Professional Accounting signed an MoU with Patrician College of Arts & Science, Chennai on 22.10.2021. Another MoU was signed with Imperial Pathways Pvt.Ltd, Coimbatore and a programme on Career Counselling for Abroad Studies was conducted on 23.11.2021.
-  Department of Tamil signed A Memorandum of Understanding (MoU) with Natrangal Publications on 24.11.2021. MoU was signed with the founder Dr. N. Rajendran.
-  Department of Biochemistry signed an MoU with the International University- Prince of Songkla University, Surat Thani Campus, Thailand.




PATENTS

11 Faculty members of our College have received Patent for their Research Work
Dr. H. Vasudevan, Dr. J. Ghayathri, Dr. S. Nagarajan, Dr. B. Jayanthi, Mrs. S. Karthikeyani, Dr.
T. A. Sangeetha, Mrs. P. K. Mangaiyarkarasi, , Dr. M. Thangam, Dr. M. Jayanthi,
Mr. D. Yuvasankar and Mrs. R. Chitra.


STAFF EXCHANGE PROGRAMME

In order to inculcate best practices of other Higher Learning Institutions, our College signed MoU with Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore. As a part of MoU activities, Department of Computer Science (UG) organized a staff exchange Programme from 09.03.2022 to 11.03.2022.



BOOK PUBLICATION BY STAFF

-  Dr. N. Kalaivani, Associate Professor and Head, Department of Tamil has published a Poem Anthology entitled “ Nilam Kothi Paravai”.
-  Mr.M. Chandru, Assistant Professor, Department of Computer Science (UG) has published a book entitled “ Play Cricket”.
-  Ms. V. Kanchana, Assistant Professor, Department of English has served as one of the Editors for the book Entitled “ Framework of Language, Literature and Communication”.

STAFF ACHIEVEMENTS

-  Dr. P. Dinakaran, Assistant Professor, Department of Tamil was honoured with “Responsible Citizen Award” by the DBT Star Departments of our College, for volunteering himself to serve the patients at Government Hosiptal Bhavani, during Pandemic period.



BOOK PUBLICATION BY STUDENTS

-  T. K. Agarsana of II M.A. English Literature has published two books entitled “Pebbles of Queendom” and “Confide Yourself”.
-  M Harishini of II M.A. English Literature has published three books entitled “Unarvukalin Urukam”, “Iyarkayin Ithalisai” and “Malalayin Sinungal”.

- ❁ E P Naveen Prasanth of II M.A. English Literature has published five books entitled “Fortune Farmer”, “Success Begins With You”, “Shine on Yoga”, “Impossible to I’m Possible”, and “Ithayam”.
- ❁ P. Supathra of III B.A. Tamil Literature has published a book entitled “ Kongu Vellalar Goundergalin Thirumana Seer”.

STUDENTS’ ACHIEVEMENTS

- ❁ Six students who have pursued Under Graduation in our College under sports Quota are placed in Tamilnadu Police Department.
- ❁ Kaviraj of II MBA bagged first place in Yoga in the Indo – Nepal International Championship held at Pokhara Rangasala Stadium, Kaski (Nepal) from 14.09.2021 to 18.09.2021.
- ❁ Ms. B.Prabhavathi and Mr.G.Cheran of II B.Sc Biochemistry Students won the Second Prize with a cash Prize of Rs.2000/- in the Intercollegiate Level Tobacco Awareness Quiz Competition organized by NSS Wing of Bharathiar University on 08.12.2021.
- ❁ Mr.S.Sivapraksh, BCA and Science Forum students won the Runner-up with a Cash Award of Rs. 75,000/- in the prestigious Global Students Entrepreneur Award 2021 competition conducted by Entrepreneur Organization at Nagpur.
- ❁ Ms.T.N.Kowshika of III BBA won Gold Medal in National Level Shooting Competitions. She has received MQS (Minimum Qualification for Shooting). She has also received a Cash Award of Rs. 10,000/- from NCC Group Head Quarters, Coimbatore.
- ❁ Six Research Articles of T.K.Agarsana from II M.A. English Literature are published in International Journals like Lang Lit, IJAAR, IJR, Journal of Research and Development.
- ❁ P.Praveenkumar of II B.Sc. Mathematics won in the National Level Quiz Competition, conducted by Nehru Yuva Kendra, Erode.
- ❁ II UG students of Mathematics won First Prize in Video contest conducted by Erode District Police.
- ❁ The Research Article of R. Reshma from II M.Sc Mathematics is selected to be published in Scopus Indexed Journal.
- ❁ A Gurusabarieswaran and R Deepika from II B.Sc Mathematics won First Prize in Essay Writing and Poster Making respectively conducted by CMR, New Delhi.
- ❁ M Arun kumar and N Subashini from II B.Sc Mathematics won Third Prize in National Level Tamil Poem and Drawing respectively conducted by Velallur College for Women, Erode.

-  P.Praveenkumar from II B.Sc Mathematics is selected for NSS- National Integration Camp at New Delhi.
-  Kaviraj of II MBA secured first place in Yoga in the Indo – Nepal International Championship held at Pokhara Rangasala Stadium, Kaski (Nepal) from 14.09.2021 to 18.09.2021.
-  Five Students have secured First place in various Tournaments held at Senior National Championship held at Maharashtra from 24.11.2021 to 26.11.2021.
-  Ms. B.Prabhavathi and Mr.G.Cheran of II B.Sc Biochemistry Students won the Second Prize with a cash Prize of Rs.2000/- at the Intercollegiate Level Tobacco Awareness Quiz Competition organized by NSS Wing of Bharathiar University on 08.12.2021.
-  V.Lekha of III B.Sc. Mathematics won sixth place in 94th Tamil Nadu Senior Athletic Championship held at Coimbatore from 13.05.2022 to 15.05.2022.

KONGU CULTURAL FEST




Kongu Cultural Fest – an Intra Collegiate Event was organized on 08.4.2022. Department of Mathematics bagged the Winners Trophy and the Department of Costume Design and Fashion won the Runners Trophy.

ACTIVITIES OF CLUBS/CELLS/ FORUMETHICS

CLUB

Ethics Club conducted a Guest Lecture Programme on "Aram Pottruvom" on 31.12 .2021 Dr.E.Yuvarani, Associate Professor of Tamil ,PKR Arts and Science College for Women served as the Resource Person.

ROTARACT CLUB

-  Rotaract Club has organized a Virtual training session on topic "Water Conservation" on 26.01.2022. Rtn. Shivakumar Kandasamy, Environmentalist, Philanthropist, Rainwater Literacy Foundation was the Guest speaker for the session.
-  Rotaract Club celebrated Rotaract Week from 07.03.2022 to 14.03.2022. The Club organized "Tree Sapling" event in our College on 08.03.2022.
-  Rotaract Club in association with Biodiversity Conservative Trust, Sathyamangalam Organized one day visit to Sathyamangalam Tiger Reserve Forest for cleaning activity on 26.03.2022.

- Rotaract Club in Association with National Service Scheme organized seed ball making on 19.04.2022 in our College. Around 12,500 seed balls were prepared by our college students. R. Nandha Kumar Founder and Managing Director Bio-Diversity Conservative Trust, Sathyamagalum, gave a lecture to the students regarding the Conservation of the Forest.

CAREER GUIDANCE AND COUNSELLING CELL

- The Career Guidance and Counselling Cell inaugurated its activities and conducted the Webinar on “How to Become an IPS Officer” on 07.08.2021 for the final year UG and PG students and Mr.P.Logesh Kumar IPS, KPR IAS Academy, Coimbatore served as the Resource Person.
- The Cell in association with Kudoswall,Nashua, New Hampshire, United States conducted a Webinar on “ Future Proof Career” on 19.08.2021 for the final year UG and PG students. Mr. Jag Vootkur ,CEO, Kudos Wall was the Resource Person.
- The Cell conducted an “Awareness Programme on Government Opportunities in the topic of “What I Next” for the final year UG and PG students on 17.05.2022 in Association with Training and Placement Cell of our College . Tmt. M. Jothi, District Employment Officer (Career Guidance), Erode, Mr. Chandra Sekaran, Deputy Director, Ex. Service Men Welfare Office, Erode and Mr. Thirumurugan, General Manager, District Industrial Center, Erode, served as the Resource Persons.

ENTREPRENEURSHIP DEVELOPMENT CELL

- Entrepreneurship Development Cell (EDC), organized a programme on “Inauguration cum Entrepreneurs Talk on preparing students towards Entrepreneurial Mindset” on 09.09.2021. The second session was handled by Dr. Deepa Satish CEO and Chief Brain Analyst, Krisp Institute of Medical Science.
- Entrepreneurship Development and Innovation Institute (EDII) – TN Hub Government of Tamilnadu, Bharathiar University, Coimbatore and Entrepreneurship Development Cell (EDC), jointly organized a Programme on “ Entrepreneurs Talk Series – 2021 on Agripreneur – Life on a Farm” on 24.09.2021. Mr. P. Thirugnanasambandam, MD, UYIR Organic Farmers Market, Erode delivered a lecture on Opportunities in “Organic Farming”
- Entrepreneurship Development Cell organized an Entrepreneur Talk Series on “ Strategies to Sail Entrepreneurial Hardships” on 16.03.2022. Mr. Vijay Kapoor, Founder, Derby Clothing PVT.Ltd. acted as the Resource Person.

INTERNAL COMPLIANCE COMMITTEE & PREVENTION OF SEXUAL HARASSMENT OF WOMEN COMMITTEE

- ❁ The ICC and POSH Committee conducted an Awareness Programme on “Elimination of Violence against Women” on 25.11.2021 and Mrs.I.Poongothai, M.Sc., District Social Welfare Officer, Social Welfare and Women Empowerment Department, Erode; Dr.E.M.Ashok, Chair Person, Child Welfare Committee, Erode; Dr.P.Dhanalakshmi, District MCH Nodal Officer, Erode, Dr.Chella Selvakumar, Tamilnadu State Commission for Protection of Child Rights, Erode, Mrs.B.Jeyalakshmi, Advocate, Erode, Mrs.J.Shantha Devi, District Legal Service Authority(PLV), Erode were the Resource Persons.
- ❁ The ICC and POSH Committee conducted an Awareness Programme on the “Impact of Social Media on Women” - 11.04.2022. The Principal Dr. N. Raman served as the Resource Person.

WOMEN DEVELOPMENT CELL

- ❁ Women Development Cell celebrated International Women’s Day on 08.03.2022, Dr. Soundaravalli Kulaindaisamy, Former Regional Director, IGNOU, New Delhi was the Resource Person.
- ❁ The Cell organized an Extension Activity to Government High School, Velliraveli on 11.03.2022.

CITIZEN CONSUMER CLUB

- ❁ Citizen Consumer Club conducted a Webinar on “Consumer Protection Act” on 27.10.2021.
- ❁ World Consumer Rights Day was celebrated on 15.03.2022. Mr. R. Balasubramanian, District Secretary, Consumer Protection Centre, Erode gave a speech on “Food Safety”.

RED RIBBON CLUB

National Voluntary Blood Donation Day Webinar was organized on Blood Donation for Humanity on 01.10.2021. The Resource Person was Dr.S.R.Prabakaran, Associate Professor, Department of Biotechnology, Bharathiar University, Coimbatore.





AID INDIA KONGU CHAPTER

AID India Kongu Chapter organized an extension activity to Edaingattu Valasu Government School, Erode on 15.03.2022 on account of World Social Work Day and conducted various activities for the students, donated books for the village library and provided necessary stationery items.

FINE ARTS CLUB

Fine Arts Club in association with Rotary Club of our college performed a skit on “Prevention of Tobacco” on 10.03.2022


FUNDING DEVELOPMENT CELL

-  The Funding Development Cell organized a Four Day Webinar on Capacity Building – PDP sponsored by National Commission for Women (NCW), New Delhi-for female students of our College from 20.10.2021 to 23.10.2021 through online mode.
-  The Funding Development Cell (FDC) of our College has signed MoU with Center for Machine Learning and Intelligence (Research Lab) with Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore on 25.03.2022
-  Our College has received Rs. 50,000/- fund from National Commission for Women to organize various Programmes during November 2021.
-  ICSSR has sanctioned Rs. 1,00,000/- to the Department of Management Science of our College for conducting National Level Seminar on “Transmuting Rural Economy Through Precision Farming Digital Technologies” during December 2021.

INSTITUTION INNOVATION COUNCIL

IIC in association with Department of Tamil conducted a programme on “Pathaiengum Panithulirgal” to create an awareness of the Employability opportunities available for the students. The Resource Person was Mrs. Mythili Yogaraj, Proprietor of Mythe Creators Press.

ACTIVITIES UNDER DBT STAR COLLEGE SCHEME

-  A Five- day National Level Faculty Development Programme on ‘Advancing towards Sustainable Teaching and Learning Pedagogy’ was organized by DBT Star College Departments under DBT Star College scheme from 02.08.2021 to 06.08.2021. The following Experts served as Resource Persons:

- Dr. Sultan Ahmed Ismail, Member, Tamilnadu State Development Policy Council Advisor and Former Director Ecoscience Research Foundation, Chennai
- Ms. Meera Natarajan, Mentor and Neurolinguistic Programming Trainer, Pune
- Dr. Manu Mangattu, Poet, Translator, Research Consultant, Film Critic, Chief Editor, AHILE International Literary Journal and Publishing Expert, Kerala
- Dr.S. Sudarshan (Alumnus)Associate Professor in Anatomy, Melaka Manipal Medical College, Manipal, Karnataka
- Dr. Anupma Harshal W, Consultant, Manav Human Atlas Initiative, Indian Institute of Science Education and Research (IISER), Pune

🌸 Students Award Ceremony was organized by the DBT Star Departments of our College. The Overall Best performer from the Five Star Departments were awarded with individual Trophies as an Honor for their Extraordinary Contribution in all the Department activities

🌸 An Induction Programme on “Star College Scheme” was conducted by Dr.R.Rajendran, External Expert , DBT Star College Scheme Advisory Committee Associate Professor, Department of Microbiology, PSG College of Arts and Science, Coimbatore under DBT Star College Scheme for the benefit of our students on 25.09.2021

🌸 The DBT Star Departments in Association with OBE Monitoring Committee organized One-Day Faculty Development Programme cum Workshop on “Implementation of Outcome Based Curriculum Frame Work” on 27.01.2022 for the faculty members of our College. Dr.N.Muthumani, Principal, PPG College of Arts and Science, Coimbatore served as the Resource Person.

🌸 National Science Day was celebrated on 28.02.2022 by the Star Departments.



SKILL DEVELOPMENT ACTIVITIES

🌸 Department of Costume Design and Fashion organized X-travaganza- An Exhibition cum Sale on 02.05.2022 and on 04.05.2022 in our College auditorium.

🌸 Department of Management Science organized FESI 2022 on 05.05.2022 and on 06.05.2022 for the MBA Executives.

🌸 Department of Costume Design and Fashion organized Fashion Gala’22 – Designer contest on 12.05.2022 at UVS Hall. Mr.C.Nikhil Sathish, Fashion Model & Stylist, Coimbatore and MS.R.Zara, Costume Designer & Model, Coimbatore acted as Judges for the show.


SOCIETAL UPLIFTMENT ACTIVITIES

-  Department of Biotechnology organized an Extension Activity on “Awareness Program on Breast Cancer” to create awareness among women in Nasiyanur village on 25.10.2021
-  Department of Biotechnology organized An Outreach activity – Teach by Taught, for the orphanage students in Tirupur Social Service Organization (TISSO) by B.Sc Biotechnology on 03.11.2021 under DBT Star College Scheme.






CENTRE OF MIND

Centre of Mind conducted a workshop on “Handling Social Media- A Psychological Approach” jointly with Yi (Yuva) and the Department of Management Science (PG) on 05.05.2022 and on 06.05.2022 Ms. Manisha Jain, Smart Girl Trainer, Erode was the Resource Person

NCC

-  Kowshika.T.V CUO,III BBA won the gold medal in the Inter Group Shooting Competition conducted at Puducherry from 01.09.2021 to 09.09.2021. She received a cash prize of Rs.10,000 and FS cap from Coimbatore Group NCC Headquarters during the Felicitation Ceremony of National Shooting Championship Competition on 22.12.2021.

NSS

-  Birth Anniversaries of National Leaders like Mahatma Gandhi, Sardar Vallabhbhai Patel, Dr. Radhakrishnan, Subash Chandra Bose, Abdul Kalam, Jawaharlal Nehru, Swami Vivekananda were celebrated.
-  Environment Day was celebrated with a Webinar on “Youth for Eco Development” on 10.09.2021. P.J.Balakumaran, Assistant Professor, Sree Nehru Maha Vidyalaya, Coimbatore served as the Resource Person
-  NSS Day was celebrated with a special address by Dr.M.Anusuyadevi, Assistant Professor in Tamil, Government Arts College, Salem on “The Role of Youth In Nation Building” on 24.09.2021.
-  Our College NSS volunteers participated in Mega COVID-19 Vaccination Camp in Erode District on 10.10.2021.
-  Fit India Movement Awareness Walk was conducted on 20.09.2021 and our College got appreciation from the Ministry of Youth Affairs and Sports. Poshan Abhiyaan (Nutritional) Awareness Programme was conducted for our students on 25.09.2021.

- ❁ NSS Orientation cum Webinar was conducted on “Natural Immunity” on 16.11.2021 by the Resource Person Dr.R.Annadurai, NSS Programme Officer, Associate Professor, Department of Physical Education, Bharathiar University, Coimbatore.
- ❁ Cyber Crime Awareness Programme was conducted on 26.11.2021. Ms.Jayasudha, Inspector of Police, Cyber Crime Branch Erode & Mr.Mahendran , Sub Inspector of Police, Cyber Crime Branch Erode were the Resource Persons
- ❁ 159th Birth Anniversary of Swami Vivakananda was celebrated and a Webinar on “National Youth Day” was organized on 12.01.2022. The Resource Person was Dr.P.Nallasivam, Dean and Associate Professor, Sasurie College of Arts and Science College, Vijayamangalam,Tirupur
- ❁ National Girl Child Day was celebrated and a Webinar was organized on “Empowerment of Girl Child” on 24.01.2022.The Resource Person was Rtn. Dr.S.Rajalakshmi, Charter President, Rotary Club of Tiruppur Bharati (First Women Club), Tirupur .
- ❁ Swachh Bharat Cleaning activities were done at rural areas throughout the year. Dr.A.P.J.Abdul Kalam Birth Anniversary and World Water Day Competitions were conducted for our students on 12.10.2021 and on 22.03.2022 respectively. Rain-water Harvesting, Plastic Awareness, Road Safety and Vaccination Rallies were held in the neighbouring villages.
- ❁ Donated Covid 19 Precautionary face Mask and Thermo Scanner to Panchayat Union Primary School, Nanjanapuram on 12.11.2021.
- ❁ A Special Camp for Seven Days was conducted at Panchayath Union Elementary School, Nanjanapuram from 12.02.2022 to 18.02.2022. Our Trust sponsored Rs.1,53,000/- to erect a roofing in the School premises.
- ❁ International Day of Yoga was celebrated from 11.05.2022 to 14.05.2022.

EXTENSION ACTIVITY

- ❁ Department of Biochemistry conducted An Extension activity on “COVID-19 Vaccination Camp” for Faculty, Students of our College and Public on 06.09.2021.
- ❁ Department of Biochemistry conducted an Extension activity on “Health Care Camp” for Teaching and Non-Teaching staff on 07.09.2021.
- ❁ Department of Physics and Department of Computer Science jointly conducted Extension activity on 21.10.2021. E-waste of 27 kg was collected in and around Erode and the same was handed over to Olirum Erode Foundation
- ❁ Department of Business Administration organized extension activities at Government Primary School, Koorapalayam Village, on 20.11.2021.

- Department of Costume Design and Fashion conducted Extension activity- Donating (Garments designed and constructed by our students) to Helping Hearts Trust Children Home & Child Adoption Center, Erode on 10.03.2022.

SIGNIFICANT DAY CELEBRATIONS

- Department of Psychology organized an “Awareness Talk on Mental Health” on 9.10.2021
- Department of Management Science celebrated National Farmer’s Day on 12.10.2021
- Department of Tamil commemorated the Birthday of Mahakavi Bharathi on 11.12.2021 (Saturday). Thiru.Niranjana Bharathi, the greatgrandson of Mahakavi Bharathi, served as the Chief Guest for the online celebrations held on 11.12.2022 at 2.30 p.m. He is a poet, writer and speaker. He shared the memories of his great grandfather on the topic “Bharathi Memoirs”
- Department of Physics observed World Energy Conservation Day on 14.12.2021. Dr. Prawin Angel Michael, Associate Professor, Department of Electrical and Electronics Engineering, Karunya Institute of Technology and Sciences, Coimbatore served as the Resource Person.

PLACEMENT CELL

This year 835 students opted for placements. Out of them, 467 (56%) students are placed with an average salary of Rs. 1,41,703 /- per annum. TCS, Infosys, WIPRO, Cognizant Technology Solutions, Hexaware, AB Academy, Vins Infotech, ILM, Tech Volt, Visionary RCM, LNT Constructions, IVC and Career Page Publishing recruited students from our College.

CONVOCATION

The 23rd Convocation of our College was held on 07.05.2022 and 1361 students received their Degree from Dr. K. Murugavel Registrar (i/c), Senior Professor and Head, Department of Physical Education, Bharathiar University.

FUTURE PLAN

- 🌸 To conduct Coaching Classes for various Competitive Examinations 🌸
 - To introduce Artificial Intelligence and Data Science Programmes
 - 🌸 To increase the Hands on Training and Skill Activities in all the Programmes
 - 🌸 To increase the MoUs with other Higher Educational Institutions in India and abroad
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